



**THE WORLD BANK**



**ZTBL**

**AIDE MEMOIRE**

for

**ADFIMI-WB-ZTBL**

**Joint Regional Seminar**

**on**

**‘Financial Inclusion Strategies in South Asia:  
Methodology and Perspectives’**

**Marriott Hotel, Islamabad, Pakistan**

**28 – 29 March 2017**

**Supporting Institutions**



## **Background:**

Fighting poverty is the major agenda item of several Development Banks including the World Bank. IDB's motto "providing resources, fighting poverty, restoring dignity" openly declares this objective.

Financial inclusion is considered to be to a major instrument in fighting poverty and Micro Finance together with Micro Takaful is considered as a major tool for financial inclusion.

Financial inclusion is an important thrust in development by ensuring that every economic activity, geographical region and segment of society have access to financial services. Financial inclusion would also include the general public having access to financing, financial services, financial redress and financial information.

Initiatives are needed to be continuously undertaken to ensure that individuals and viable businesses have adequate access to financing. In particular, comprehensive mechanisms are needed to ensure small and medium enterprises have continued access to financing. These include establishing institutional arrangements, strengthening financial service providers, developing a microfinance institutional framework, establishing special funds and financing schemes, and improving outreach and awareness.

Access to financial services can be achieved through conventional bank branches, as well as through alternative delivery channels such as microfinance institutions, mobile phone banking and mobile units to increase outreach efficiency while keeping transaction costs low.

ADFIMI will be organizing a two-day workshop on "Financial Inclusion Strategies in South Asia: Methodology and Perspectives" jointly with Zarai Taraqiati Bank Limited on 28 – 29 March 2017 at the Marriott Hotel, Islamabad, Pakistan.

## **Objectives:**

This ADFIMI Regional Seminar will review the importance and status of the financial inclusion in the World as well as in South Asia in terms of conventional and Islamic Finance.

The objective of the seminar is to create an awareness of the importance of financial inclusion, to review the state of financial inclusion in South Asia and study the good practices in conventional and Islamic Microfinance and Micro Takaful application in South Asia Region.

## Organizers



## Supporting Institutions



**ADFIMI-WB-ZTBL Regional Seminar on  
“Financial Inclusion Strategies in South Asia: Methodology and Perspectives”  
Islamabad, Pakistan, 28-29 March 2017 (v.17)**

**Day 1 (28 March 2017, Tuesday)**

Time	Topics
08:30 – 09.00	<i>Reception and Registration</i>
09.00 – 09.40	<p><b>Opening and Welcoming Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Opening Remarks: Mr. Nuri Birtek</b>, Secretary General, ADFIMI</li> <li>• <b>Opening Remarks: Mr. Syed Talat Mahmood</b>, President/CEO, Zirai Taraqiati Bank Limited, Pakistan</li> <li>• <b>Opening Remarks: Prof. Dr. Zamir Iqbal</b>, World Bank Global Islamic Finance Development Center</li> </ul>
09.40 – 10.15	<p><b>Keynote Address</b></p> <p><b>Mr. Saeed Ahmad</b>, Deputy Governor, State Bank of Pakistan (tbc)</p>
10.15 – 11.30	<p><b>Overview Session:</b> <b><u>Sustainable Development Goals and Financial Inclusion</u></b></p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> <li>1. <b>Dr. Ahmed Rostom</b>, Senior Financial Sector Specialist, World Bank</li> <li>2. <b>Mr. Mazhar Hussian</b>, Senior Researcher, SESRIC</li> <li>3. <b>Dr. Ashfaque Hasan Khan</b>, Professor of Economics, National University of Sciences &amp; Technology (NUST)</li> </ol>
11.30 – 11.45	<i>Coffee Break</i>
11.45 – 13.00	<p><b>Session I:</b> <b><u>Why Financial Inclusion Matters / Significance of Financial Inclusion</u></b></p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> <li>1. <b>Mr. Sarmad Shaikh</b>, World Bank</li> <li>2. <b>Mr. Samar Hasnain</b>, Executive Director, State Bank of Pakistan (tbc)</li> </ol>
13.00 - 14.15	<i>Luncheon</i>
14.15 – 15.30	<p><b>Session II:</b> <b><u>Current State of Financial Inclusion in South Asia</u></b></p> <p><i>Speaker::</i></p> <p><b>Prof. Dr. Nasim Shirazi</b>, Lead Economist, IRTI, IDB</p>
15.30 – 15.45	<i>Coffee Break</i>
15.45 – 17.00	<p><b>Session III:</b> <b><u>Experience of Micro-Finance in Enhancing Financial Inclusion in South Asia: Case Studies</u></b></p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> <li>1. <b>Pakistan – Ms. Roshane Zafar</b>, CEO, Kashf, Pakistan (tbc)</li> <li>2. <b>Bangladesh – Mr. Ezazul Islam</b>, Deputy General Manager, Bangladesh Bank</li> <li>3. <b>Maldives – Mr. Mohamed Imad</b>, Assistant Executive Director, Ministry of Finance and Treasury (tbc)</li> </ol>
17.00	<i>Closing of the 1<sup>st</sup> Day</i>

Day 2 (29 March 2017, Wednesday)	
Time	Topics
8:30 – 9.00	<i>Morning Coffee</i>
9.00 – 10.15	<p><b>Session IV:</b> <b><u>Potential Role of Islamic Finance in Financial Inclusion</u></b></p> <p><u>Speaker:</u> <b>Prof. Dr. Zamir Iqbal</b>, World Bank Global Islamic Finance Development Center</p>
10.15 – 10.45	<i>Coffee Break</i>
10.45 – 12.00	<p><b>Session V:</b> <b><u>Current State of Islamic Micro Finance in South Asia</u></b></p> <p><u>Speaker:</u></p> <p><b>Prof. Dr. Nasim Shirazi</b>, Lead Economist, IRTI, IDB</p> <p><b>Mr. Irfan Siddiqui</b>, CEO, Meezan Bank (tbc)</p> <p><b>Prof. Kabir Hassan</b>, University of New Orleans, USA (tbc)</p>
12.15 - 14.00	<i>Luncheon</i>
14.00 – 15.15	<p><b>Session VI:</b> <b><u>Case Studies &amp; Country Experiences</u></b></p> <p><u>Speakers:</u></p> <ol style="list-style-type: none"> <li><b>Pakistan – Dr. Amjad Saqib</b>, Akhuwaat, Pakistan</li> <li><b>Bangladesh – Mr. Md. Abdul Hamid Miah</b>, Islami Bank, Bangladesh (tbc)</li> <li><b>Afghanistan - Mr. Mohd. Shahrayar Momand</b>, Policy Analyst, Ministry of Finance</li> </ol>
15.15 – 15.30	<i>Coffee Break</i>
15.30 – 16.45	<p><b>Session VII:</b> <b><u>Role of Insurance including Takaful in Enhancing Financial Inclusion</u></b></p> <p><u>Speaker::</u></p> <p><b>Mr. Fatih Kazan</b>, World Bank Global Islamic Finance Development Center</p> <p><b>Mr. P. Ahmed</b>, Takaful Expert</p>
16.45 – 17.00	<i>Closing Remarks , End of Event</i>

**ADFIMI-WB-ZTBL Regional Seminar on  
“Financial Inclusion Strategies in South Asia:  
Methodology and Perspectives”,  
Islamabad, Pakistan, 28-29 March 2017**

**GENERAL CONDITIONS**

Candidates should be in good health. Participants are expected to take **medical insurance** coverage in their home countries to cover their travel and stay in **Pakistan**.

It will be the responsibility of the participants to make their own arrangements to secure visas for entry into **Pakistan**. Therefore, the participants are urged to check with the relevant authority for their visa requirements and apply as soon as possible.

**VENUE**

The meeting will take place at Marriott Hotel. This is a 5 star hotel. For those participants requiring accommodation; accommodation rates at The Marriott Hotel (event venue) are given below. You are kindly advised to mention ADFIMI-WB-IRTI-ZTBL’s Programme in order to be entitled for the rates below. Participants wishing to stay at the mentioned hotel are requested to contact the hotel directly for room bookings. Obviously, participants wishing to stay elsewhere may do so at their discretion.

**NUMBER OF PARTICIPANTS**

Up to 60 persons

**APPLICATION:**

Applications should be made by filling the attached form and submitting it to ADFIMI’s e-mail address below *or* by filling the online application at <https://goo.gl/forms/17tPEaOYYhicmCVA2> preferably before **24.03.2017**

**SEMINAR EXPENSES**

Registration for non-ADFIMI member is USD 100.

Registration is free of charge for participants from ADFIMI Member institutions.

Participants will be entitled to:

- Lunches and coffee breaks during the seminar
- Transfers between the airport and the hotel
- Softcopies of Seminar notes (in USB Flash drive/e-mail)

You are requested to inform ADFIMI of your flight details by filling in the nomination form and sending it to ADFIMI as soon as possible.

<b>Hotel Contact Details</b>	
<b>Name of Hotel</b>	<b>Marriott Hotel** (Event Venue)</b>
Single Standard Room	PKR 16,000
Double/Twin Room	PKR 18,500
Executive Suite	PKR 40,000
Contact Person	Ms. Urooj Tariq Sales Executive
Telephone	+ 92 51 282 61 21 Exten: 2305
Email	<a href="mailto:urooj.tariq@marriottislamabad.com">urooj.tariq@marriottislamabad.com</a> <a href="mailto:reservations@marriottislamabad.com">reservations@marriottislamabad.com</a>

1 USD ≈ 104 PKR (Pakistani Rupee)

\*The prices include buffet breakfast and **exclude** tax (21.8 %)

If you have any questions regarding the seminar, or the nomination and selection procedures, please do not hesitate to contact ADFIMI.



Nuri Birtek  
Secretary General

<p><b><u>ADFIMI's Contact Details:</u></b>  Address: Saka Mehmet Sk, No:13, Kat: 2,  Sultanhamam, Eminönü, 34116, İstanbul,  Turkey Web site: <a href="http://www.adfimi.org">http://www.adfimi.org</a>  E-mail: <a href="mailto:adfimi@adfimi.org">adfimi@adfimi.org</a> , <a href="mailto:info@adfimi.org">info@adfimi.org</a>  Phone: + 90.212.526 51 26 – 27  Fax: + 90.212.526 51 28</p>	<p><b><u>ADFIMI's US Dollar Account Details:</u></b>  Account No: 53000734  IBAN:TR92 0001 2009 8480 0053 000 734  Bank: Türkiye Halk Bankası  Sultanhamam Branch (Code: 848)  Address: Eminönü, İstanbul, Turkey  SWIFT: TRHBTR2A (Head Office)</p>
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